

OAKLAND K-8 PUBLIC SCHOOLS ADMINISTRATIVE OFFICES

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The Oakland Board of Education received eleven (11) proposals in response to the High Impact Tutoring Request for Proposal (“RFP”) by the deadline for submission of proposals on December 5, 2023 at 11:00 AM. The scope of work is to provide after school online tutoring for a program funded by the NJ High Impact Tutoring Grant. Eleven (11) proposals were received and all of the proposals were thoroughly evaluated by a committee consisting of technology and curriculum specialists and the business administrator in accordance with the methodology described in the RFP (the “Committee”).

There are five main categories being evaluated which were each given a percentage for evaluation.

- A. (30%) Technical Criteria (Number of tutors available, years of experience, NJ school district experience, and training to support Grant.)
- B. (15%) Management Criteria (Prior successes, evaluations used for student achievement, LEA experience in last 5 years, references, number of students and school’s vendor can support.)
- C. (30%) Work Plan (Approach, program design, accessibility to all students.)
- D. (15%) Approach/Methodology (Teacher recruitment to support all learners, delivery aligned with research-based instructional strategies and NJSLS.)
- E. (10%) Cost Proposal (Evaluate overall budget)

Eleven vendors provided detailed responses to delivering high quality online tutoring services. Their dedication and commitment to education are truly commendable. Summaries and rankings are included below, from lowest to highest, with final scores out of 100 percent from the categories and methodology listed above.

Advance Education Advisement received a final score of 63.75%. The proposal introduces a vendor that holds approval status on the vendor list, demonstrating compliance with specific standards or criteria established by the relevant authority. The vendor showcased the use of IXL as a sample for tutoring sessions, suggesting an intention to incorporate this educational platform into their teaching methodology.

ST Math received a final score of 67.25%. This proposal has a tutoring service with certified teachers, primarily focused on middle and high school levels with provided resumes. They were not on the approved vendor list provided by NJDOE grant guidelines. The cost breakdown was provided, allowing for an evaluation of the affordability in relation to the services provided.

Advance Education received a final score of 67.375%. The proposal introduces a vendor that is included on the approved vendor list. The proposal failed to align with the desired methodology that the District requires of the organization that will be providing tutoring services.

Future Forward received a final score of 68.25%. The proposal presents a tutoring service that offers personalized, one-on-one sessions for students, ensuring individual attention and focus. However, the cost structure was not to the District's standards. The vendor is listed among the approved vendors.

Top Tier Tutoring received a final score of 69%. The proposal introduces a vendor that is not on the approved vendor list. Notably, the vendor exclusively offers in-person tutoring services without extending their offerings to include any form of remote or online tutoring.

Tutorfly received a final score of 70%. The proposal introduces a vendor that is included in the NJ High Impact Tutoring Grant vendor list. The vendor's experience primarily lies within Arizona and Texas school districts, with limited exposure or experience in New Jersey. The proposed tutoring sessions are offered at a rate of \$55.00 per session, featuring a 1:1 format that can be adjusted to a 3:1 ratio if necessary. However, despite the flexible session structure, the methodology presented by the vendor does not align the District's needs.

Filo received a final score of 71%. The vendor is on the approved vendor list. Additionally, the proposal does not require teachers engaged by this vendor to hold teacher certification. The document fails to provide a detailed and comprehensive outline of the tasks or educational objectives.

Hey Tutor received a final score of 71.875%. The proposal highlights that the vendor is included on the approved vendor list, indicating compliance with established standards. However, the vendor's expertise or the effectiveness of their outlined work plan does not satisfy the standards the District is seeking from the successful vendor.

Edmentum received a final score of 72.5%. The vendor's approval and methodology is rated highly; however, it was not rated as well in meeting the technical criteria. The vendor is included on the High Impact approved vendor list. Additionally, there's a requirement for the hiring institution to cover the cost of background checks for the teachers involved in the training program.

Varsity Tutors received a final score of 76.125%. The proposal introduces a vendor offering educational services with instructors who hold 60 semester hours but lack standard teacher certification. Specific intervention methods were provided in detail, however the success of the

tutoring shared included a parental involvement model, which is not the outline of the District needs.

Tutored by Teachers received a final score of 93.125%. The proposal outlines a vendor offering tutoring services at a competitive rate of \$65 per session. Notably, the vendor employs experienced and certified teachers, ensuring a high level of expertise in delivering educational support. The proposal includes documented evidence showcasing successful outcomes, indicating the effectiveness of their teaching methods and interventions. Also, the vendor is included on the approved High Impact Tutoring vendor list.

In summary, through consensus among the evaluation committee, it is the recommendation of the Committee to select Tutored by Teachers as the selected vendor to meet the needs of the District through the use of the NJ High Impact Tutoring Grant. Their proposal not only met but exceeded our expectations in terms of success rates, experience and methodology in supporting students and tailoring their services to meet the diverse needs of our students. Tutored by Teachers also offered an affordable and reasonable cost per student for the 3:1 tutoring ratio we are seeking. Moving forward, our Committee will work closely with Tutored by Teachers to finalize the contractual agreements and outline the implementation timeline of the tutoring services. The Committee is excited about this new partnership and look forward to the positive outcomes will bring to our students and District.